

Regional policy and development of local communities

Gazprom Neft is heavily involved in the socioeconomic development of the regions where it operates. The company contributes to regional development as an employer, taxpayer, business entity, social investor and a partner of the government and the public in the resolution of priority regional objectives.

In its interaction with the regions, the Company bases its activities on the principles of social responsibility and sustainable development. The top priorities of Gazprom Neft's regional policy are to contribute to the prosperity of the regions, improve the quality of life and expand opportunities for the personal fulfilment of local residents. In its efforts to meet these objectives, the Company actively develops cooperation with all stakeholders.

Main tools used to implement Gazprom Neft's regional policy:

- agreements on socioeconomic cooperation with the authorities of the constituent entities of the Russian Federation and municipalities;
- internal social projects;
- targeted corporate philanthropy;
- corporate volunteering;
- grant contests.



Social investment programme of Gazprom Neft

RUB **3,966** mn
Investment in social activities in 2015

'NATIVE TOWNS'

All of Gazprom Neft's social activities since 2013 have been carried out within the framework of the 'Native Towns' social investment programme. The programme's portfolio of social and charitable projects is compiled based on the results of interaction with stakeholders (the public, employees, regional authorities, non-profit organisations) and a range of studies concerning the socioeconomic situation of a particular region. When scaling interregional projects in a region where the Company operates, their content is determined in accordance with the needs of the local target audiences. As it implements the 'Native Towns' programme, the Company strives for local residents to become more involved in carrying out social projects. This helps to boost their commitment and

competence in resolving regional development problems and achieve a long-term systemic effect from social investments. A key tool in meeting this objective is the concept of grant contests for social initiatives. In 2015, such contests were held in the Omsk, Tomsk and Orenburg Regions, the Yamalo-Nenets Autonomous District and the Khanty-Mansi Autonomous District – Yugra. The grant fund totalled RUB 21.89 million.

In 2015, the 'Native Towns' programme encompassed 34 regions and included more than 450 implemented projects. Investment in social activities amounted to more than RUB 3,966 million in 2015.